

# **EXHIBIT B**

2018 年有香港境外母公司的  
駐港公司按年統計調查報告  
Report on  
2018 Annual Survey of Companies  
in Hong Kong with Parent Companies  
Located outside Hong Kong



香港特別行政區 政府統計處  
Census and Statistics Department  
Hong Kong Special Administrative Region



# 2018 年有香港境外母公司的 駐港公司按年統計調查報告

## Report on 2018 Annual Survey of Companies in Hong Kong with Parent Companies Located outside Hong Kong

有關本刊物的查詢，請聯絡：

政府統計處 業務展望統計組

地址：香港九龍協調道 3 號工業貿易大樓 11 樓

電話：(852) 3903 7263 圖文傳真：(852) 2123 1053

電郵：regional-offices@censtatd.gov.hk

Enquiries about this publication can be directed to :

**Business Expectation Statistics Section**

**Census and Statistics Department**

Address : 11/F Trade and Industry Tower, 3 Concorde Road,

Kowloon, Hong Kong.

Tel. : (852) 3903 7263 Fax : (852) 2123 1053

E-mail : regional-offices@censtatd.gov.hk

政府統計處網站 Website of the Census and Statistics Department

[www.censtatd.gov.hk](http://www.censtatd.gov.hk)

2018 年 10 月出版

Published in October 2018

本刊物只備有下載版

This publication is available in download version only

目錄	Contents	頁數 Page
摘要	Executive Summary	1
1. 引言	1. Introduction	4
2. 地區總部	2. Regional headquarters	11
3. 地區辦事處	3. Regional offices	15
4. 當地辦事處	4. Local offices	19
5. 地區總部／地區辦事處／當地辦事處的意見	5. Views of regional headquarters/regional offices/local offices	22
以香港作為設立地區總部／地區辦事處／當地辦事處地點的吸引力	<i>Attractiveness of Hong Kong as a location for setting up regional headquarters/regional offices/local offices</i>	
未來三年內的業務計劃	<i>Business plans in the coming three years</i>	
地區總部／地區辦事處／當地辦事處所提出香港特別行政區政府應關注的具體事項	<i>Specific issues which regional headquarters/regional offices/local offices had raised for the attention of the Hong Kong Special Administrative Region Government</i>	
對投資推廣署的認識	<i>Knowledge about Invest Hong Kong</i>	
統計表	Statistical Tables	
1. 統計調查結果摘要	1. Summary results of the Survey	
1.1 2014年至2018年地區總部、地區辦事處及當地辦事處數目	1.1 Number of regional headquarters, regional offices and local offices, 2014 to 2018	26
1.2 2014年至2018年就業於地區總部、地區辦事處及當地辦事處的人數	1.2 Number of persons engaged by regional headquarters, regional offices and local offices, 2014 to 2018	27
1.3 2014年至2018年按母公司所在的選定國家／地區劃分的地區總部／地區辦事處／當地辦事處總數	1.3 Total number of regional headquarters/regional offices/local offices by selected country/territory where the parent company was located, 2014 to 2018	28
1.4 2018年按公司規模劃分的地區總部／地區辦事處／當地辦事處總數及就業人數	1.4 Total number of regional headquarters/regional offices/local offices and number of persons engaged by size of company, 2018	29
1.5 2018年按在香港的主要業務範圍劃分的地區總部／地區辦事處／當地辦事處總數	1.5 Total number of regional headquarters/regional offices/local offices by major line of business in Hong Kong, 2018	30
1.6 2018年按母公司的主要業務範圍劃分的地區總部／地區辦事處／當地辦事處總數	1.6 Total number of regional headquarters/regional offices/local offices by major line of business of the parent company, 2018	31

目錄 (續)	Contents (cont'd)	頁數 Page
2. 地區總部	2. Regional headquarters	
2.1 2014年至2018年按母公司所在的選定國家／地區劃分的地區總部數目	2.1 Number of regional headquarters by selected country/territory where the parent company was located, 2014 to 2018	32
2.2 2018年按公司規模劃分的地區總部數目及就業人數	2.2 Number of regional headquarters and number of persons engaged by size of company, 2018	33
2.3 2018年按在香港的主要業務範圍劃分的地區總部數目	2.3 Number of regional headquarters by major line of business in Hong Kong, 2018	34
2.4 2018年按母公司的主要業務範圍劃分的地區總部數目	2.4 Number of regional headquarters by major line of business of the parent company, 2018	35
2.5 2014年至2018年按區內選定地域責任 (香港除外) 劃分的地區總部數目	2.5 Number of regional headquarters by selected geographical responsibility in the region (other than Hong Kong), 2014 to 2018	36
3. 地區辦事處	3. Regional offices	
3.1 2014年至2018年按母公司所在的選定國家／地區劃分的地區辦事處數目	3.1 Number of regional offices by selected country/territory where the parent company was located, 2014 to 2018	37
3.2 2018年按公司規模劃分的地區辦事處數目及就業人數	3.2 Number of regional offices and number of persons engaged by size of company, 2018	38
3.3 2018年按在香港的主要業務範圍劃分的地區辦事處數目	3.3 Number of regional offices by major line of business in Hong Kong, 2018	39
3.4 2018年按母公司的主要業務範圍劃分的地區辦事處數目	3.4 Number of regional offices by major line of business of the parent company, 2018	40
3.5 2014年至2018年按區內選定地域責任 (香港除外) 劃分的地區辦事處數目	3.5 Number of regional offices by selected geographical responsibility in the region (other than Hong Kong), 2014 to 2018	41
4. 當地辦事處	4. Local offices	
4.1 2014年至2018年按母公司所在的選定國家／地區劃分的當地辦事處數目	4.1 Number of local offices by selected country/territory where the parent company was located, 2014 to 2018	42
4.2 2018年按公司規模劃分的當地辦事處數目及就業人數	4.2 Number of local offices and number of persons engaged by size of company, 2018	43
4.3 2018年按在香港的主要業務範圍劃分的當地辦事處數目	4.3 Number of local offices by major line of business in Hong Kong, 2018	44
4.4 2018年按母公司的主要業務範圍劃分的當地辦事處數目	4.4 Number of local offices by major line of business of the parent company, 2018	45

目錄 (續)	Contents (cont'd)	頁數 Page
5. 地區總部／地區辦事處／當地辦事處的意見	5. Views of regional headquarters/regional offices/local offices	
5.1 2018年有關選擇設立地區總部／地區辦事處／當地辦事處地點的因素的重要程度及香港就這些因素的有利程度的意見	5.1 Views on the importance of factors affecting the choice of a location for setting up regional headquarters/regional offices/local offices and Hong Kong's favourableness in respect of these factors, 2018	46
5.2 2014年至2018年地區總部／地區辦事處／當地辦事處於未來三年內在香港的業務計劃	5.2 Business plans in Hong Kong in the coming three years of regional headquarters/ regional offices/local offices, 2014 to 2018	47
5.3 2014年至2018年地區總部／地區辦事處／當地辦事處所提出香港特別行政區政府應關注的具體事項	5.3 Specific issues which regional headquarters/regional offices/local offices had raised for the attention of the Hong Kong Special Administrative Region Government, 2014 to 2018	48
5.4 2014年至2018年地區總部／地區辦事處／當地辦事處對投資推廣署的認識	5.4 Knowledge of regional headquarters/ regional offices/local offices about Invest Hong Kong, 2014 to 2018	49

## 2. 地區總部

### 概覽

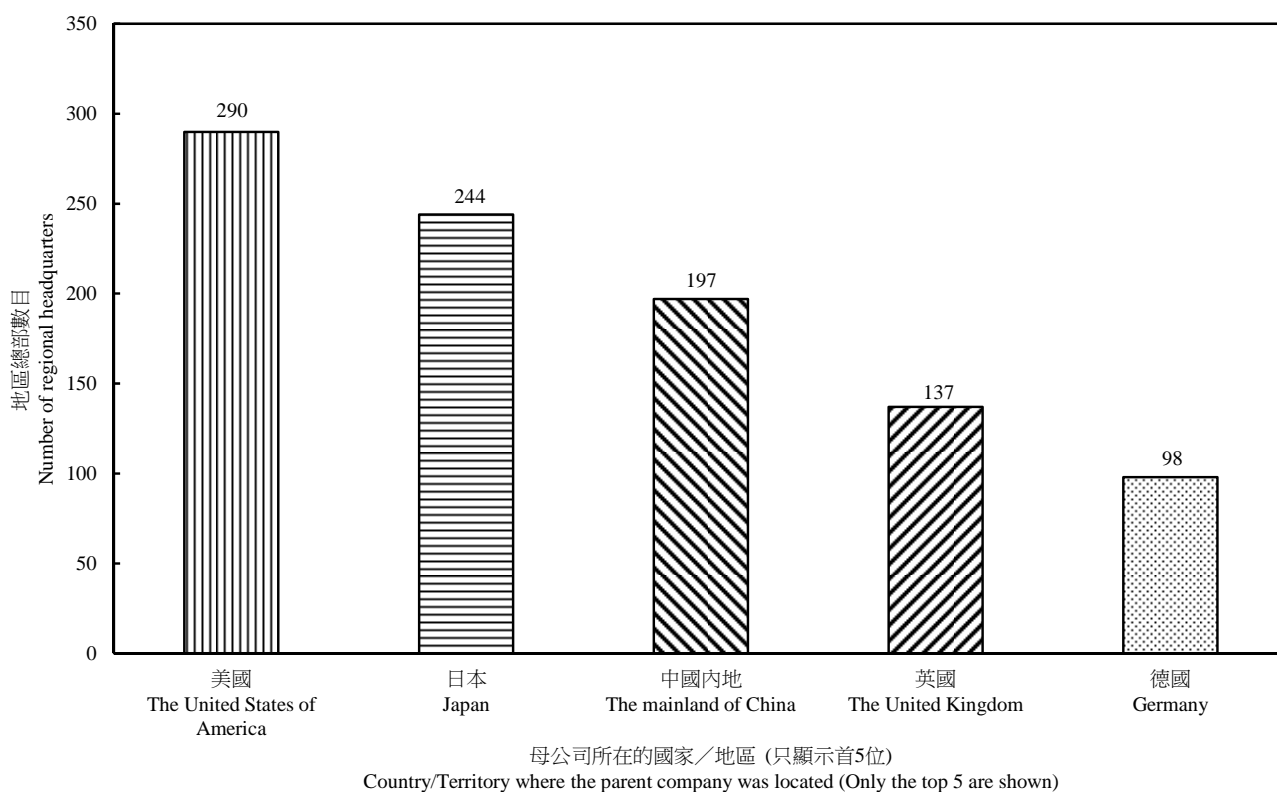
2.1 香港作為設立地區總部地點的角色，歷史相當悠久，但直至1980年代才開始顯得重要。這項統計調查以2018年6月1日作為統計日期，點算了1 530間有香港境外母公司的駐港地區總部。2017年6月1日的相應數目為1 413。(表1.1)

### 母公司所在的國家／地區

2.2 按母公司所在的國家／地區分析，美國駐港的地區總部數目最多(290間)，其次是日本(244)、中國內地(197)、英國(137)及德國(98)。(圖1及表2.1)

圖 1 2018 年按母公司所在的國家／地區劃分的地區總部數目

Chart 1 Number of regional headquarters by country/territory where the parent company was located, 2018



## 2. Regional headquarters

### Overview

2.1 Hong Kong's role as a location for setting up RHQs has a long history, but it began to assume significance only from the 1980s. The Survey enumerated, as at the reference date of 1 June 2018, 1 530 RHQs in Hong Kong with their parent companies located outside Hong Kong. The corresponding number as at 1 June 2017 was 1 413. (Table 1.1)

### Country/Territory where the parent company was located

2.2 Analysed by the country/territory where the parent company was located, the United States of America had the largest number of RHQs in Hong Kong (290 companies), followed by Japan (244), the mainland of China (197), the United Kingdom (137) and Germany (98). (Chart 1 and Table 2.1)

**表 2.1 2014 年至 2018 年按母公司所在的選定國家／地區劃分的地區總部數目**

**Table 2.1 Number of regional headquarters by selected country/territory where the parent company was located, 2014 to 2018**

母公司所在的 國家／地區 Country/Territory where the parent company was located	地區總部數目 Number of regional headquarters									
	2014		2015		2016		2017		2018	
美國 United States of America	310	(22.3%)	307	(21.9%)	286	(20.7%)	283	(20.0%)	290	(19.0%)
日本 Japan	240	(17.3%)	238	(17.0%)	239	(17.3%)	233	(16.5%)	244	(15.9%)
中國內地 The mainland of China	119	(8.6%)	133	(9.5%)	137	(9.9%)	154	(10.9%)	197	(12.9%)
英國 United Kingdom	120	(8.6%)	126	(9.0%)	124	(9.0%)	122	(8.6%)	137	(9.0%)
德國 Germany	91	(6.6%)	87	(6.2%)	85	(6.2%)	87	(6.2%)	98	(6.4%)
法國 France	68	(4.9%)	67	(4.8%)	73	(5.3%)	81	(5.7%)	92	(6.0%)
瑞士 Switzerland	45	(3.2%)	43	(3.1%)	51	(3.7%)	55	(3.9%)	54	(3.5%)
新加坡 Singapore	43	(3.1%)	42	(3.0%)	40	(2.9%)	45	(3.2%)	46	(3.0%)
意大利 Italy	43	(3.1%)	40	(2.9%)	36	(2.6%)	39	(2.8%)	39	(2.5%)
澳大利亞 Australia	37	(2.7%)	40	(2.9%)	37	(2.7%)	35	(2.5%)	35	(2.3%)
瑞典 Sweden	28	(2.0%)	28	(2.0%)	30	(2.2%)	27	(1.9%)	29	(1.9%)
荷蘭 Netherlands	43	(3.1%)	36	(2.6%)	29	(2.1%)	27	(1.9%)	28	(1.8%)
台灣 Taiwan	31	(2.2%)	26	(1.9%)	25	(1.8%)	19	(1.3%)	22	(1.4%)
加拿大 Canada	16	(1.2%)	18	(1.3%)	17	(1.2%)	19	(1.3%)	21	(1.4%)
比利時 Belgium	14	(1.0%)	18	(1.3%)	20	(1.5%)	21	(1.5%)	21	(1.4%)

註釋：如地區總部屬聯營機構，其母公司所在的國家／地區可多於一個。  
括號內的數字指在地區總部總計中所佔的百分比。

Notes: In the case of a joint-venture regional headquarters, there may be more than one country/territory where its parent companies are located.  
Figures in brackets denote the percentages in respect of the total number of regional headquarters.